

**ROOTED IN PURPOSE. BUILT FOR IMPACT.  
INSPIRED BY NATURE.**



## From **Solid Ground** to **Greater Impact**

Big Rock Leaders is a purpose-driven community for second-stage entrepreneurs ready to grow with clarity, connection, and intention. We blend strategic leadership with the wisdom of nature—helping you lead stronger, scale smarter, and build a lasting foundation.

## We support **Second Stage Entrepreneurs.**

**Growth at this stage brings unique challenges—and you don't have to navigate them alone:**

- Scaling with clarity
- Talent recruitment and retention
- AI overwhelm and tech shifts
- Culture and team misalignment
- Operational friction
- A lack of trusted peer connection

We've been there—and built a better way through it.

## Why **BIG ROCK?**

### **Mindset-First, Platform-Agnostic**

Whether you run EOS, Scale Up, or your own system—we integrate, not replace.

### **Peer-Led & Expert-Informed**

You'll be surrounded by real leaders solving real problems, not just talking theory.

### **Nature-Inspired. Legacy-Driven.**

We take cues from the natural world—resilience, clarity, and sustainability.

**LEADERSHIP IS EVOLVING. NATURE IS THE KEY.  
BIG ROCK LEADERS. GROW WITH US.**

[BigRockLeaders.com](https://BigRockLeaders.com)



Scan the QR Code to join or learn more at [BigRockLeaders.com](https://BigRockLeaders.com)





## GOLDEN TIER MEMBERSHIP

Built for entrepreneurs who want traction without the noise, our Golden Tier includes:

- Quarterly Learning Sessions with top experts
- Monthly Drop-In Coaching with experienced peers
- Peer Roundtables each quarter
- Preferential Pricing on retreats and events

It's a practical, personal support system for what's next.

## SIGNATURE PROGRAMS

### Big Rock Breakthroughs

55-minute expert-led sessions on urgent topics—AI, team, brand, and more.

### Big Rock Fireside Chats

89-minute peer conversations that go deep, get real, and move you forward.

### Big Rock Drops

34-minute one-on-one coaching for quick clarity on what's stuck.

### Big Rock Bridges

Preferential access to retreats and special programs

### Big Rock Retreats

Multi-day, in-person retreats at nature-rich locations to reset and refocus.

## OUR PHILOSOPHY

- **Big Rocks First:** Focus on what matters
- **Adaptability:** Stay grounded through change
- **Clarity:** Step back to see forward
- **Legacy:** Build what outlasts you
- **Community:** Grow together, not alone

"Big Rock Leaders is an evolution of the next right answer. It's the merging of the momentum that the foundation has created and the free market... It's a true honor to serve as a founder's circle member."

—COLLEEN KILLEN-ROBERTS,  
VICE PRESIDENT OF ENTREPRENEURSHIP  
AT EDWARD LOWE FOUNDATION

"Every time I walk into this community, I get big, meaningful ideas. I always leave feeling deeply grateful and emotionally filled up."

—LINDA SCHLESINGER,  
OWNER AND FOUNDER, SKINNYTEES

"This came at the perfect time in my life. As soon as I met the team, I knew I wanted to be part of Big Rock Leaders for the next chapter of my journey."

—TIM KEELEY,  
FOUNDER, PACIFIC LAKE PARTNERS



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