

**ROOTED IN PURPOSE. BUILT FOR IMPACT.
INSPIRED BY NATURE.**

**BIG ROCK
LEADERS®**

BIG ROCK BREAKTHROUGH

Real-time insight for real-world challenges

You don't need more theory. You need what actually works.

Big Rock Breakthroughs are 55-minute micro-learning sessions with experts designed to help you get to the heart of what matters most—whether it's navigating AI, building brand resilience, recruiting talent, or leading through change.

Each session features a trusted practitioner, not a talking head, sharing what they're seeing, what's shifting, and what's working right now. You'll leave with 2–3 clear takeaways you can apply immediately in your business.

We don't chase trends. We focus on traction—insight that helps you lead better, today.

◆ This is for you if you're:

- Looking to stay sharp without getting overwhelmed
- Curious how others are adapting in real time
- Ready for curated insight, not another playbook

◆ What to expect:

- 55 minutes
- Monthly virtual sessions
- Expert-led micro-learning session
- Clear, focused takeaways you can act on

Because the best leaders stay current—and grounded.

ABOUT BIG ROCK LEADERS

Big Rock Leaders helps growth-minded entrepreneurs move beyond execution to enduring impact. Rooted in Edward Lowe's legacy and inspired by nature, we guide leaders through their next phase with clarity, purpose, and resilience.

This isn't about doing more. It's about becoming more grounded, more intentional, and more aligned with what matters most, while solving the business challenges that keep you up at night.



"Every time I walk into this community, I get big, meaningful ideas. I always leave feeling deeply grateful and emotionally filled up."

—LINDA SCHLESINGER-WAGNER,
OWNER AND FOUNDER, SKINNYTEES

To learn more email
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