



TURN AI OVERWHELM INTO PRACTICAL MOMENTUM

**BIG ROCK
LEADERS®**



BIG ROCK LEADERS + PRESCOTT

AI Workshop

A 4-hour virtual working session for founders and leadership teams ready to move from scattered AI ideas to practical implementation.



September 17, 2026 | 9:00am – 1:00pm ET

Virtual

This is not an AI hype session.

It is a practical workshop designed to help growth-minded leaders identify high-value AI opportunities, make smarter implementation decisions, and build momentum without creating chaos.



What this workshop helps you do:

- Identify where AI can create real value in your business.
- Understand the risks, opportunities, and next decisions that deserve attention.
- Leave with greater clarity, practical examples, and a path forward.

What we cover:

- The three decisions that unlock everything: ownership, data strategy, and build/buy/connect.
- Practical tools and workflows that are actually working right now.
- Live examples and demonstrations of what AI can do in the real world.
- How to move from experimentation to useful implementation.
- A closing discussion focused on next steps, alignment, & action.

Who should attend:

- Founders and CEOs
- Operational leaders
- Technology leaders
- Functional managers
- Teams exploring where AI fits into growth

MEMBER

\$610



NON-MEMBER

\$987



“Move from strategic paralysis
to a practical roadmap.”

— BIG ROCK LEADERS

Lead with clarity. Build what's next.

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